



HEY!

## Healthy Excited Youth



Mim®

HEY! - Healthy Excited Youth is a 501(c)(3) non-profit organization which aims to educate and mentor grade school and high school students in areas of health, wellness, academic, and professional development.

### The Issue

In light of the COVID-19 pandemic, HEY! is focusing on providing assistance to support those who are most affected, ranging from healthcare professionals to community members who have been directly impacted. Prior to the arrival of this pandemic, roughly 40 million people in the United States battled food insecurity on a daily basis. Needless to say, as people are losing their employment and income at alarming rates, this number has and will continue to increase. According to this Washington Post article released on April 9, 2020: more than 17 million people have filed for unemployment within the last month alone, bringing the unemployment rate to over 13%. It is anticipated that this number will unfortunately continue to rise before things improve.

### The Need

HEY! - Healthy Excited Youth is working with Mim Scrubs to collect donations (tax-deductible) for the purpose of providing funds to healthcare facilities in New York, Washington, DC, and Miami. The gifts will be made with the contingency that recipients use the funds solely for the acquisition of **Personal Protective Equipment (PPE)** for their frontline care providers, and for the acquisition of **food for the most food insecure members** of their surrounding communities.

### Our Goal

HEY! - Healthy Excited Youth and Mim Scrubs are looking to raise a minimum of **\$12,000** to contribute to New York, Washington, DC, and Miami.

We understand that this is an extremely difficult time. We are asking those who are in a position to contribute to participate in providing financial support for community members who find themselves in particularly vulnerable circumstances at this time. No amount or contribution is too little!

**100%** of the donations (*minus the 2.9% + \$0.30 donation transaction fee*) will be used to directly assist our target communities.

**Thank you for your consideration, selfless contributions, and sharing of this initiative with your networks - we are eternally grateful!**

*By making a donation to this campaign, you understand that your donation is going towards HEY!'s relief efforts for COVID-19. 100% of the collected donations (minus the 2.9% + \$0.30 donation transaction fee) will go towards supporting those directly affected by COVID-19. You understand that your gift to HEY!-Healthy Excited Youth becomes the property of HEY!-Healthy Excited Youth and that HEY!-Healthy Excited Youth has ultimate control, authority, and discretion with regard to its distribution related to this campaign. All grants made by HEY!-Healthy Excited Youth are in its sole and independent discretion.*